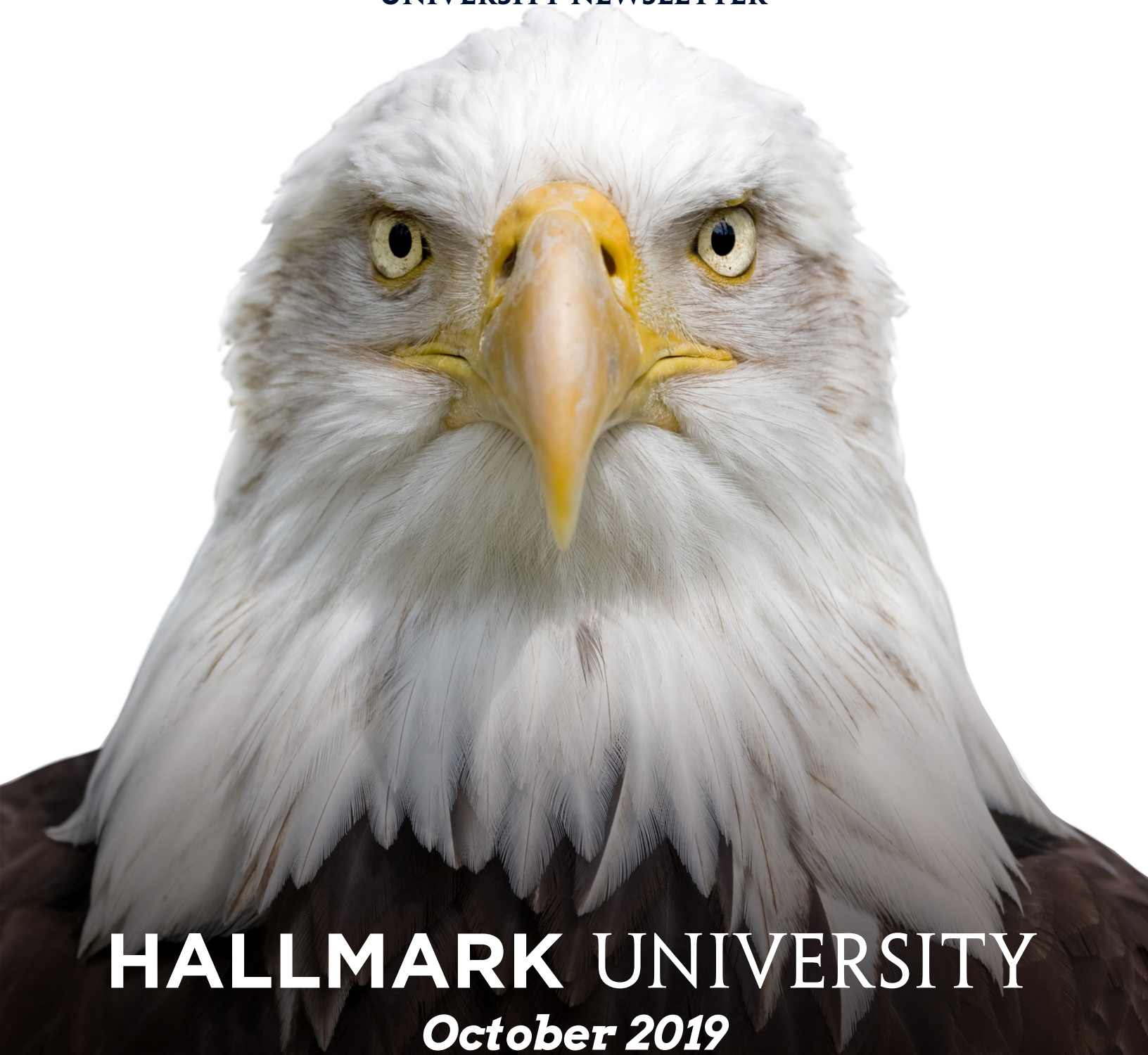




# EAGLE EYE

UNIVERSITY NEWSLETTER



**HALLMARK UNIVERSITY**  
*October 2019*

# Memo

## From Leadership



Imagine setting off on a journey no one else has ever taken, not knowing what the destination has in store. It takes the heart of a servant leader and the courage of a pioneer to launch such an amazing journey. Last month, we celebrated Hallmark University's 50th Anniversary with a black-tie Gala held at the Tobin Center for the Performing Arts. The event noted a remarkable achievement of an institution and its people, first launched in September 1969 by two genuine pioneers of higher education. Richard and Carolyn Fessler could not have envisioned the full impact of what they started 50 years ago, but they knew their calling was to change lives in San Antonio. Today, it is not the past journey or achievements that excite them; their passion for changing individual lives, through education consistent with biblical principles, still serves as the fuel for a university poised to lead higher education into the future.

At Hallmark University's "50 Years of Change" Gala, more than 300 friends and supporters gathered to honor the university and its founders. The evening included a look back at the first eight students seeking aviation technician certification to the thousands of graduates that

now include Associates, Bachelors, and Masters Degrees in Business, Technology, Nursing, and Aviation. Guests heard about Hallmark's unique approach to higher education from Trustees, Alumni, and University Leadership. The message made it clear that Hallmark blazed a trail in higher education that others now recognize as a model to follow.

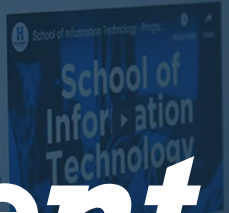
The excitement of the evening only grew when the crowd realized that the celebration was as much about the next 50 years as the first. In addition to highlighting its achievements since 1969, Hallmark shared its vision for where higher education must go in the future. To maintain our reputation as one of the most effective and efficient universities, we shared that technology, student engagement, and practical relevance were essential to maximizing educational return on investment for all stakeholders. To meet these demands, Hallmark has plans to expand its facilities and offerings, all aimed to achieve our mission of changing individual lives. To close the evening, we honored Richard and Carolyn Fessler with the Hallmark University "Legacy of Change" award, for their ongoing inspiration and dedication.

If you were with us, thank you for sharing such a special evening. If you were unable to be there, we missed you and appreciate your contributions to Hallmark's success over the years. The next 50 years promise to be a journey we take with the same pioneering spirit of our founders. Please know that we cannot do it without you. We appreciate your continued support as we look forward to the next 50 years, to A Giant Leap for Change.

*Joe Fisher*  
President & CEO



INFORMATION TECHNOLOGY IS EVOLVING BUSINESS



# Recent News

## HU Donates Plane to Fire Department

Hallmark University's College of Aeronautics recently donated one of its aircraft to the San Antonio International Airport's Fire Department. The plane, the single-engine Ryan Navion, originally was used as a trainer for students in the university's Airframe & Powerplant Program, providing hands-on lessons for students. As Hallmark continued to grow and acquired modern aircraft, the university decided to donate...

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## San Antonio Beacon Feature



The nonprofit organization began work on the new camp last year and organized an advisory committee to construct proper rides and accommodations. Judy Foster volunteered her time and served on the advisory committee for not only this project, but the original Morgan's Wonderland Park ten years ago...

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# Accolades

## Military Friendly Designation

Hallmark University has been designated as a Military Friendly School according to the longest-running and most comprehensive review of colleges and universities in the US. The Military Friendly designation reflects the efforts of Hallmark University's commitment to ensure the success of the military community in receiving a high quality education after serving our country.



## Guidestar Silver Recognition

As you know, Hallmark University became a nonprofit in 2013. We are proud to announce that Hallmark University earned a 2019 Silver Seal of Transparency. GuideStar is the world's largest source of information on nonprofit organizations, committed to financial accountability. Seals of Transparency are earned by adding detailed information to the Nonprofit Profile in Guidestar to demonstrate transparency to the public.

# Upcoming Events

## Fall 2019 Commencement Ceremony

**When:** Saturday, November 9, 2019      **Time:** 10:00am

Trinity Baptist Church  
319 E Mulberry Avenue - San Antonio, Texas 78212

## Program Updates

### CYBERSECURITY FACULTY GIFTS COMPUTER TO STUDENT'S INJURED SON

Two months ago, cybersecurity student Michael Lipsey's son was shot and seriously injured in an accident, sending him to the hospital where he has remained to recover from his injury. When this tragic event occurred, Hallmark's faculty and staff came together and sent Michael and his son countless messages of encouragement to help them in their time of need. Dr. Warren Mack, Instructor at Hallmark University's School of Information Technology, saw a fantastic opportunity to help Michael and his son in a very special way. Dr. Mack purchased the father and son a Raspberry Pi, a customizable microcomputer the size of a credit card that has an endless amount of uses and applications, to allow them to learn more about computing as Michael's son continues to heal in the hospital. "The school's been really supportive of him since the accident happened a couple of months ago," said Michael Lipsey. "I wasn't expecting anything other than the normal stuff that people say when you have a kid that's injured. But Dr. Mack took it a step further..."

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### NEW LEADERSHIP AND ENHANCEMENTS TO HALLMARK'S UNIQUE BUSINESS PROGRAMS

Dr. Stephanie Yuma and Mrs. Pamela McCray are working together to overhaul the Hallmark Consulting Group. They began by examining all programs within the School of Business to identify the most effective and efficient opportunities to integrate HCG.

"We've done a lot of research to give students new experiences, some of which we've already integrated into some of our courses," said Dr. Yuma. "We are keeping the hands-on, real-world simulated experiences, where students will roll up their sleeves and get their hands dirty. They will also hear from industry professionals..."

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# Program Updates



## DR. OLUWAKOTANMI AT THE 4TH NURSING WORLD CONFERENCE

Dr. Gabriel Oluwakotanmi's devotion and expertise in preparing students for every outcome once again led to an invitation to attend the 4th Nursing World Conference as a keynote speaker in London, England. Dr. Gabriel Oluwakotanmi, affectionately known as Dr. Olu, serves as the Dean for Hallmark University's Martha Fessler School of Nursing. He and the Hallmark staff work diligently to ensure students receive the proper hands-on training to handle the various scenarios nurses encounter in their field.

The Nursing World Conference is a gathering of the world's experts to discuss the latest treatments, academic training models, and continued improvements in nursing care. Healthcare leaders from across the globe attend this conference to meet with their peers, collaborate on projects, and discuss international healthcare issues. Last year, Dr. Olu attended the Nursing World Conference in Rome, Italy, and identified the major factors that cause...

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## THE CONTINUED GROWTH IN HALLMARK UNIVERSITY'S AERO CHI PROGRAM

Aero CHI has continued to expand since the first cohort of students began their training at Hallmark University's College of Aeronautics. Two additional cohorts from NEISD high schools have enrolled in the program, steadily growing the number of students who begin their college career before they turn eighteen. Hallmark University recently expanded Aero CHI to SAISD school districts including students from Sidney Lanier High School and Edison High School for the current school year. Aero CHI will always...



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# From the Nest

## Alumni Association News

At Hallmark University, we do Whatever It Takes to make sure our graduates are successful, even when the circumstances are personal and extremely challenging. Our mission is to change individual lives, like Janie Delgado. Janie came to Hallmark University to receive an education, so she could provide for her family and set an example for her daughter. She was inspired and motivated, even in the face of adversity. Watch Janie's amazing story to the right. Visit the Texas Transplant Institute at Methodist Hospital to see how you can help, [HERE](#).







## A GENEROSITY INITIATIVE

During Hallmark University's Character 360 training, students are given \$10 to donate to someone in need, pay forward, or do a good deed. One Hallmark University student recently told his #KeepTheChange story:

I was in my car at a stoplight, and a man came up to wash the windshield of my car. He looked like he'd been through some rough times. He looked unclean, ragged, and tired. I gently declined the windshield cleaning. He was really hoping for the work and the money and tried to continue to wash my windshield. Instead, I pulled out my \$10 and gave him the money, without the requirement of a

clean car. And listen: I hate to admit this, but I'm 51. I've never done anything like that before, given to someone without expecting something in return. Let me tell you how the expression on his face changed. That man was almost in tears from the small act of kindness. I always knew that it was more blessed to give, than to receive, but I had not personally felt that moment of joy until I gave him my \$10.

[#KeepTheChange](#)

# Advancement

We've been serving this community for 50 years, and a milestone of our journey was transitioning to a nonprofit university in 2013. This change allows us to be more innovative in our academics, be more supportive of our staff, and be more inspirational in our facilities. As a nonprofit university, we have the unique opportunity to raise awareness and funds for our students, our programs, and our scholarships. Two weeks ago, we had the privilege of hosting more than 300 community friends, industry leaders, and philanthropic partners at the Tobin Center for the Performing Arts at Hallmark University's "50 Years of Change Gala." Thanks to your generosity, we raised more than \$148,000 in support of our 50th Anniversary Gala, and Hallmark University is going to match every dollar raised for the 50th Anniversary in student scholarships. This match increased the impact of the evening to nearly \$300,000

for the next generation of students. Raising \$300,000 for student scholarships is also a milestone in our journey. It is a testament to our evolution as an organization, the partnerships in the community, and the lives we have changed through education. We've done great things in the first 50 years, but we're only getting started. We hope you join us for the next 50.

You can watch a recap of the gala [HERE](#).

You can also view photos from the gala [HERE](#).

If you'd like to make a donation to the 50th Anniversary Fund, you can do so [HERE](#).

And don't forget, the impact of your contribution will be doubled with the match from Hallmark University for student scholarships.

# Whatever It Takes

Partner with Hallmark University to see lives changed and communities impacted by graduates with skills, knowledge, and character. At Hallmark, we do "Whatever It Takes" to make sure our graduates succeed.

**Donate Today**



**Brent Fessler**  
**Chief Advancement and Institutional Effectiveness Officer**  
BFessler@HallmarkUniversity.edu



**Clarence "Reggie" Williams**  
**V.P. of Advancement**  
CWilliams@HallmarkUniversity.edu



**Jennifer Berglund**  
**Director of Advancement**  
JBerglund@HallmarkUniversity.edu



**Natalie Fisher**  
**Director of Constituent Relations**  
NFisher@HallmarkUniversity.edu



**Chuck Rodriguez**  
**Director of Institutional Giving**  
CRodriguez2@HallmarkUniversity.edu

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