



HALLMARK UNIVERSITY

Academics Character With Distinction (CWD) Recognition

Everyone • Business • Technology • Aeronautics

Associate's Degree Point System:

CWD 10 points

CWD Gold 15 points

CWD Platinum 20 points

1 point for each:

- Each term of documented perfect attendance
- Each documented 1347 Gathering attended
- Each documented Live Life Better Luncheon attended
- Each documented 120 minutes (2 hours) of verifiable volunteer service provided to Hallmark University, the community, or a recognized non-profit organization
- Each documented Core Value Crunch topic attended

5 points for each:

- Recite all of the following from memory: Hallmark University's mission statement; the four core values; and its seven character traits witnessed by the dean or a representative designated by Hallmark University
- Submit a two-page (minimum) paper on a significant enhancement to the CWD program or the Character Education program
- Receive nomination for CWD by a faculty/staff member and approved by the dean for the display of exemplary character
- Recite from memory the Mechanic's Creed, witnessed by the dean or a representative designated by Hallmark University
- Selected to serve as a Mentor in term 6 (90% GPA, 90% attendance, and G & P certifications)
- Selected to serve as an Ambassador (90% GPA, 90% attendance, and one certification)

10 points for:

- Receiving nomination for CWD by a faculty/staff member & approved by the dean for displaying exemplary character

20 points for:

- Completing an 11-week Biblical Leadership for Excellence (BLE) study

Presidential Character Scholar (PCS) Designation

The Presidential Character Scholar designation is earned by displaying exemplary and principled behaviors/actions while being committed to academic achievement and upholding individual moral values.

A student must meet the following minimum requirements to qualify for PCS designation:

- GPA \geq 3.7 (90%)
- Attendance \geq 90%
- Accumulate at least 30 CWD activity points
- Complete the Hallmark University PCS paper (details below)
- Obtain approval from the Director of Institutional Character and Ethics and your dean
- Hallmark University's President approval

Presidential Character Scholar (PCS) Paper Requirements:

- Title Page (with a unique title)
- 7th edition APA format
- 2,000 words minimum (not including title and reference page)
- Minimum of 2 scholarly sources no later than (2019)
- One submittal per term / max two

The paper should include the following:

- Select at least two of Hallmark University's core values or character traits that resonate most with you. Define and discuss each from your perspective, supported by recent and relevant research. Also, discuss their relevance in modern society.
- Discuss your motive for achieving the PCS designation
- Discuss the impact of your journey to achieving PCS and how it shaped your personal character development
- Discuss the framework for applying your character development experience and how it might impact your relationships (family, inner circle, business, colleagues)
- Discuss positive implications or challenges when applying a complete and moral set of character traits and values.
- Discuss at least one core value or character trait you struggle with and how you might work to develop it further.